SIDE CHORUS

MAKE ROOM.

Visual identity / Lettering / Editorial / Wayfinding / Digital / Motion

Different voices. One rhythm.

A music and arts weekend needs a big personality and a program people can actually navigate.

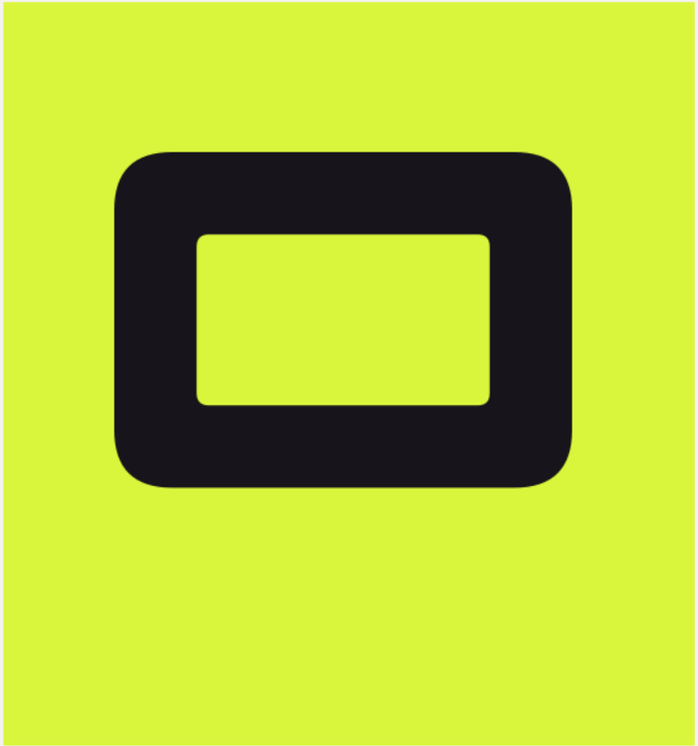
The title opens up and makes room for each voice. Its contrasting widths create a recognizable rhythm; its counters become space for useful information.

FRI 18 / 17:30 / HALL

MORROW STATIC

Find your next voice.

SIDE
CHORUS



SIDE
CHORUS

COMPACT

SIDE
CHORUS

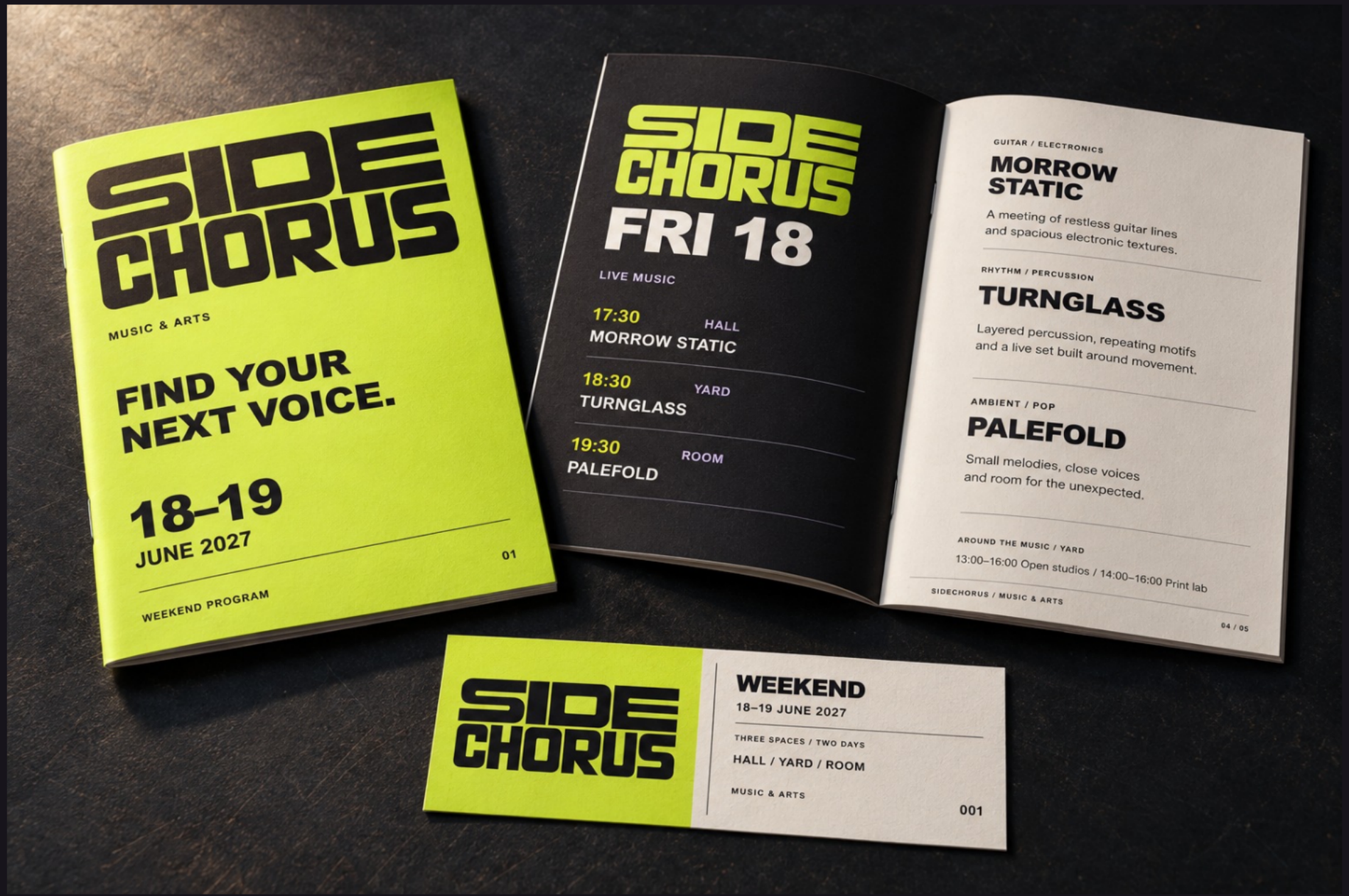
STANDARD

SIDE
CHORUS

EXPANDED



Poster and venue-wayfinding applications



Eight-page program / Weekend ticket / A complete information hierarchy

SIDECHORUS

Lineup Spaces Plan your weekend

SIDE CHORUS

18–19
JUNE 2027

MUSIC & ARTS

Different voices.
One rhythm.

Explore the lineup →

MAKE ROOM FOR THE NEXT VOICE

Two days. Your own route.

FRI 18

17:30 / HALL
MORROW STATIC

18:30 / YARD
TURNGLASS

19:30 / ROOM
PALEFOLD

SAT 19

17:30 / HALL
ORLO VALE

18:30 / YARD
LOW JUNIPER

19:30 / ROOM
WINDOW CHOIR

LIVE MUSIC / OPEN STUDIOS / PRINT LAB

Find your next voice.

HALL / YARD / ROOM

SIDECHORUS ☰

YOUR WEEKEND.

18–19 JUNE 2027

FRI 18 | SAT 19

ALL VENUES

HALL / YARD / ROOM

17:30 / HALL →
MORROW STATIC
Guitar / electronics

18:30 / YARD →
TURNGLASS
Rhythm / percussion

19:30 / ROOM →
PALEFOLD
Ambient / pop

PLAN / SPACES / INFORMATION

SIDECHORUS ☰

BACK TO LINEUP

GUITAR / ELECTRONICS

MORROW STATIC

FRI 18 / 17:30 / HALL

A meeting of restless guitar lines and spacious electronic textures.

View the Hall schedule →

SIDE CHORUS

MUSIC & ARTS

18–19 JUNE 2027

HALL / YARD / ROOM

SIDECHORUS / ADMISSION MATERIAL STUDIES

SIDECHORUS

WEEKEND / 18–19 JUN

HALL / YARD / ROOM

SIDE CHORUS

WEEKEND

18–19 JUNE 2027

HALL / YARD / ROOM

001

MAKE ROOM FOR EVERY VOICE.

Information / Hall foyer
Live music / Hall, Yard, Room
Open studios & print lab / Yard

MUSIC & ARTS

SIDE CHORUS

HALL / FRI 18

UP NEXT / 17:30

MORROW STATIC

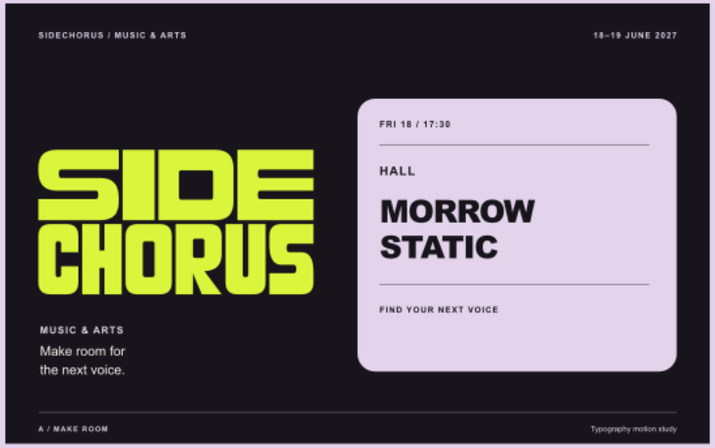
GUITAR / ELECTRONICS

Find your next voice.

A voice that moves.







Lettering opens into the program. The program leads to a place.
The same identity carries from the first announcement to the last set.

Visual identity by MHDesigns.

mhdesigns.studio