Good work. In the right hands.



People carry work forward.

IDENTITY BY MHDESIGNS

A handoff, made visible.

Two abstract hands surround one work item.
The open channel keeps the three pieces distinct,
while the shared silhouette holds them together.

Built for teams moving a piece of work
from preparation, through a decision,
to the person taking the next step.



PREPARE

The latest version →

REVIEW

A clear decision →

HAND OFF

The next owner

nodlane

Custom outlined lettering / broad, soft and upright.



Graphite
#20211E

Coral
#F45149

Ivory
#FAF7F0

Butter
#F4DA8C

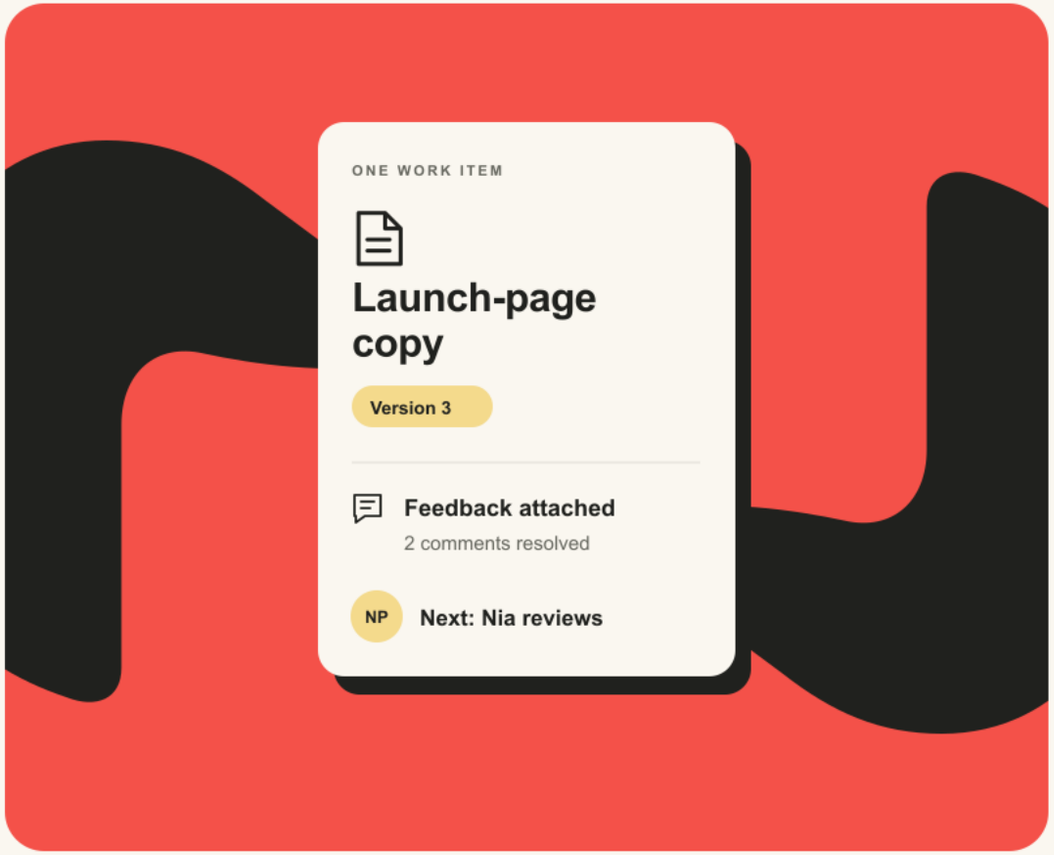
Aa

Arial / Bold for clear decisions.
Regular for the context around them.

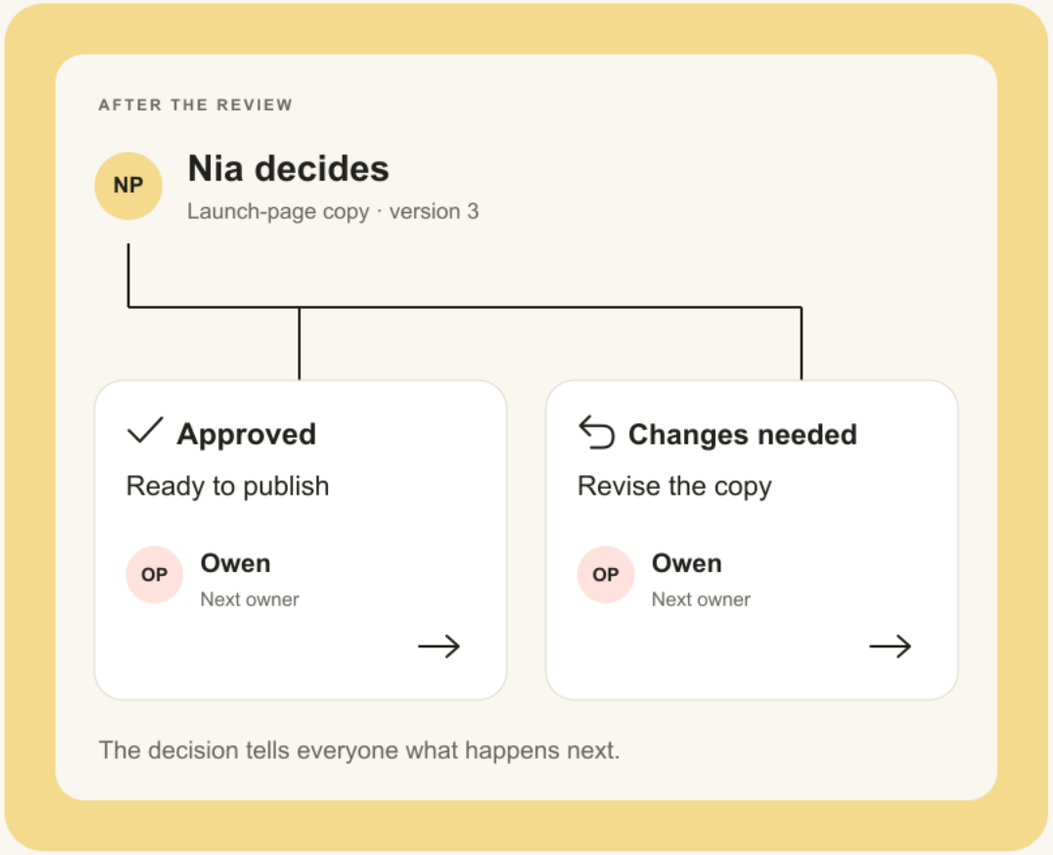
Warm color, soft corners and open spacing.
Human without making the interface playful
at the expense of getting work done.

The context travels.

The logo’s hands become a framing device for actual product information.

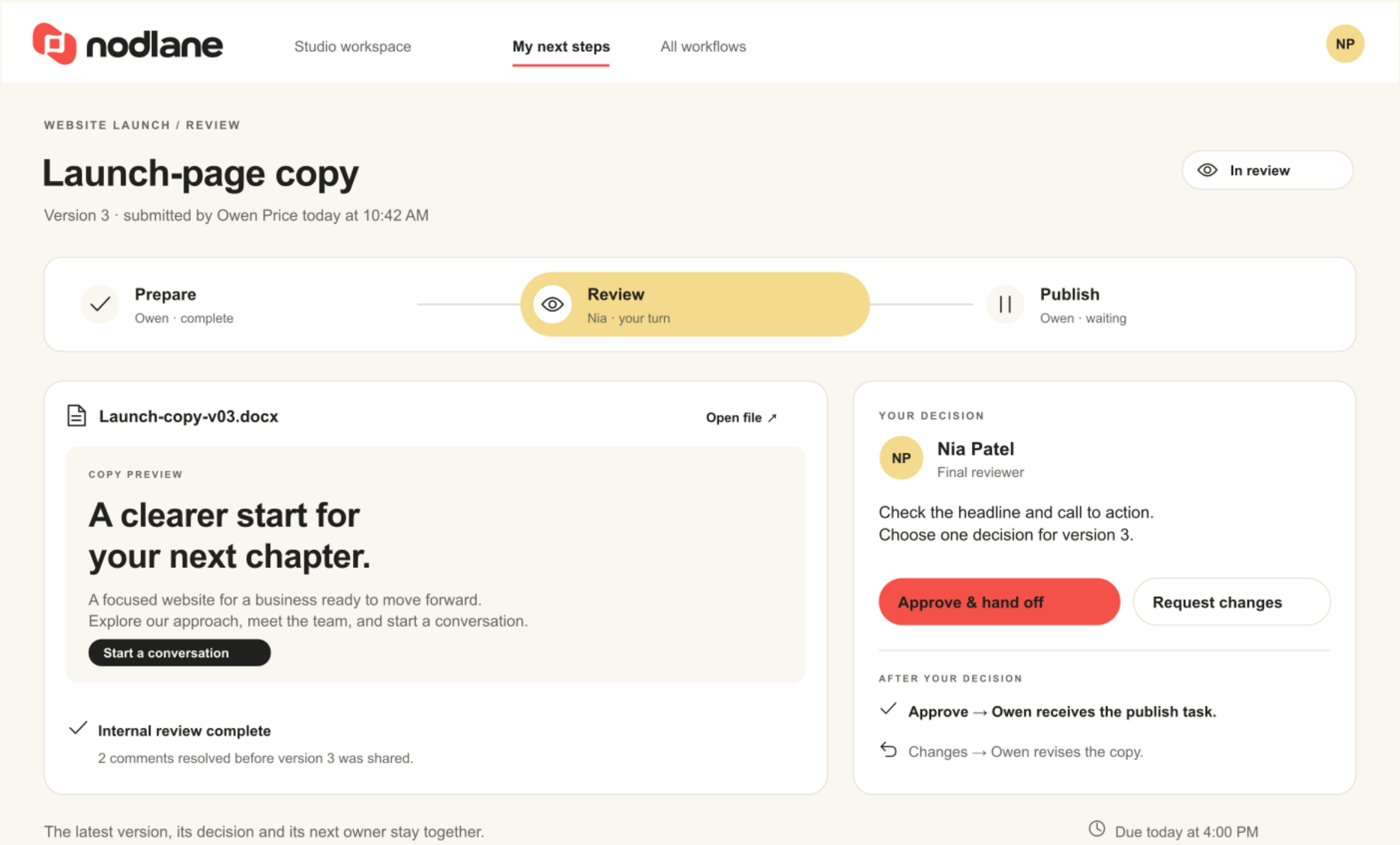


Carry the work and its context together.



Show where each decision takes the work.

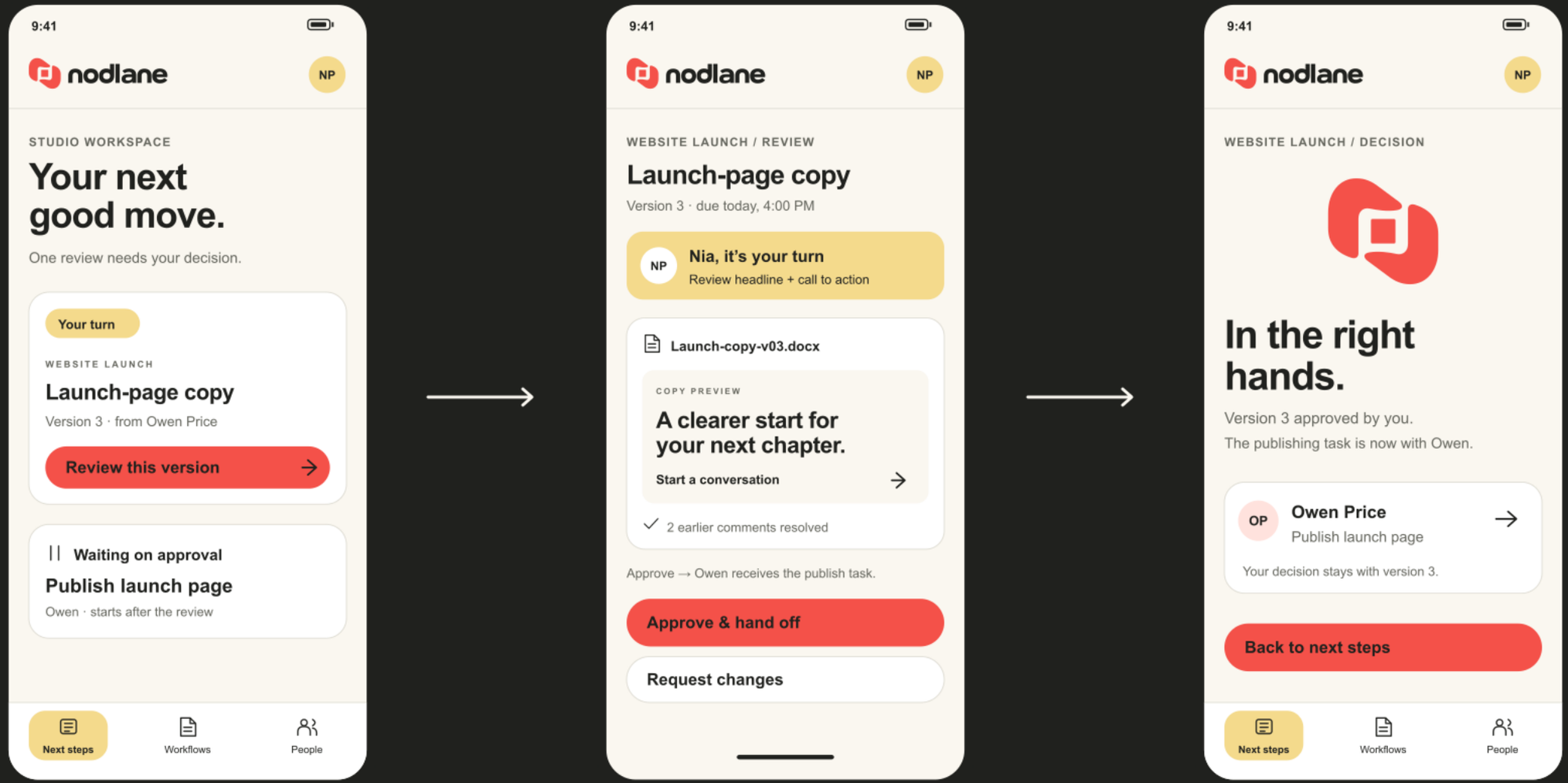
One version. One decision.



The latest version, its decision and its next owner stay together.

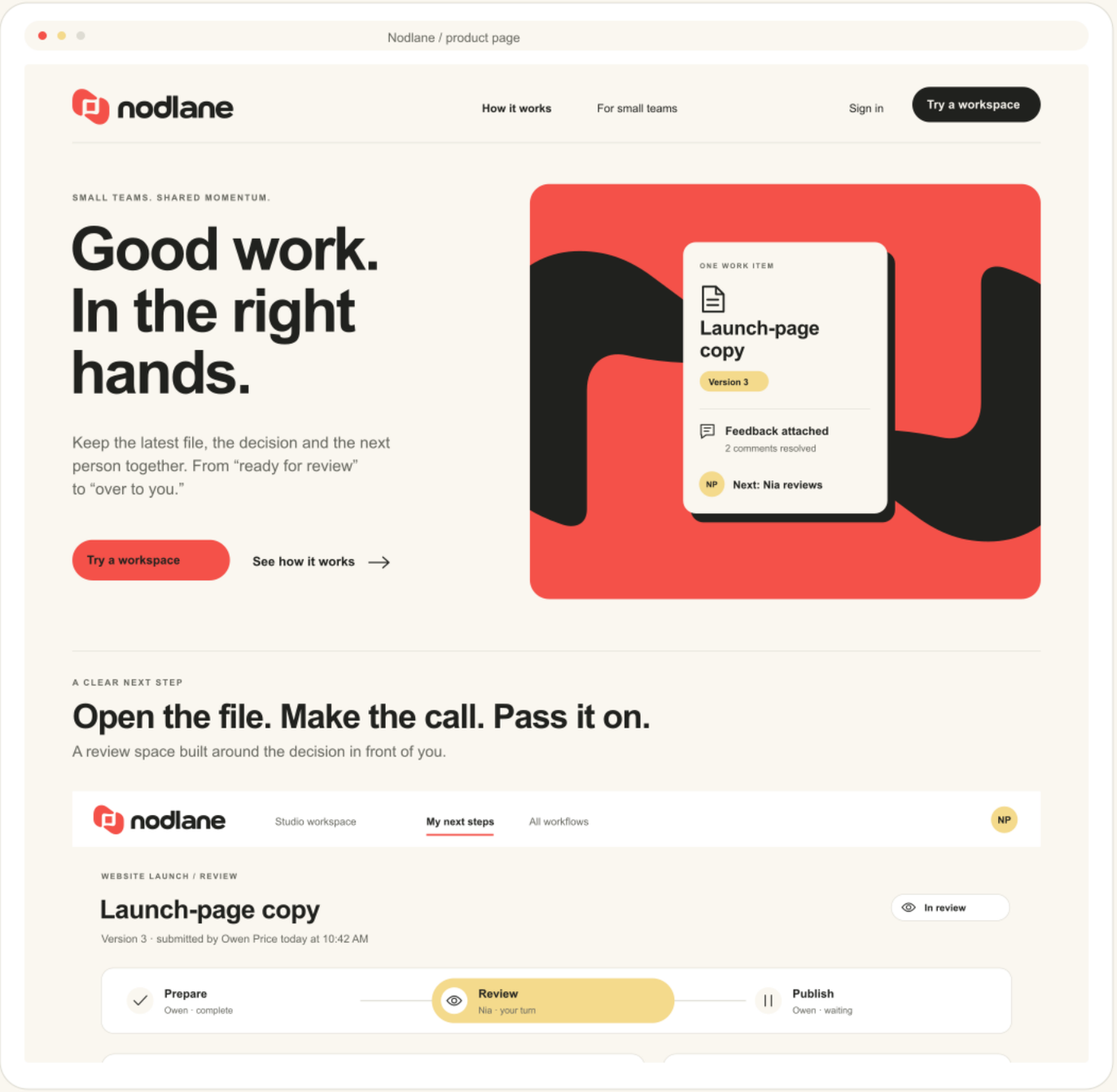
Due today at 4:00 PM

The next step stays close.

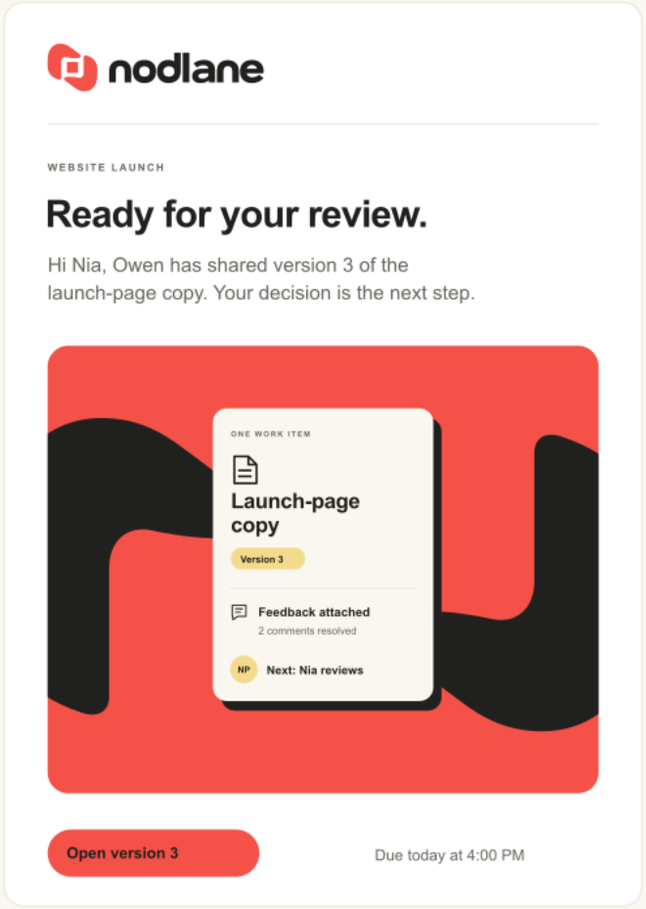


A warmer way to move work forward.

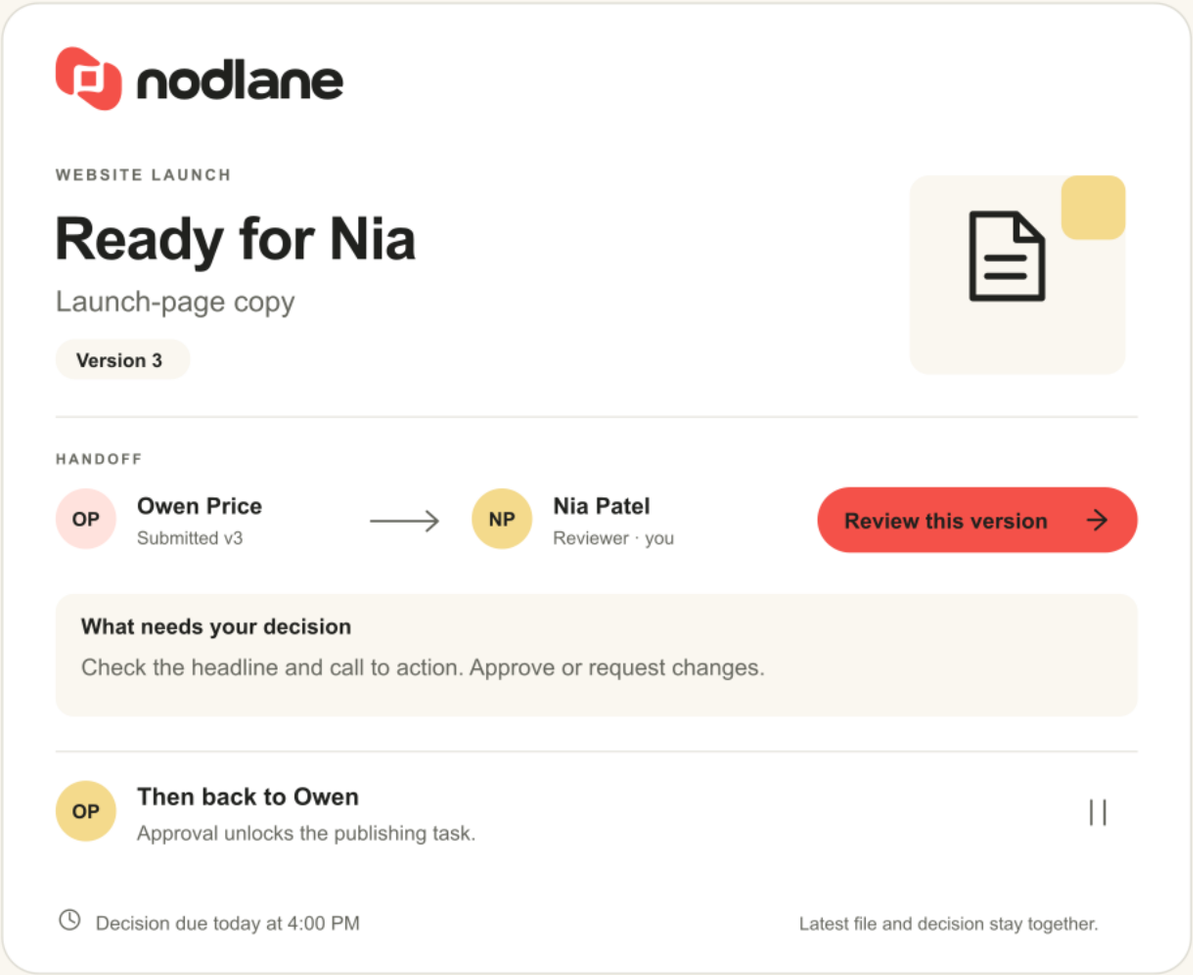
A clear promise, an expressive handoff illustration and a real decision screen. The page explains what the product does before asking someone to try it.



Same context. A clearer next step.



FROM INBOX



TO WORKSPACE